



PhUS Council Minutes
 June 18, 2020
 Zoom 8:45pm

Attendance:

President	Parsa Amin	P	1 st Year Rep	-	
VP Internal	Jeremy Bulatao	P	1 st Year GC	-	
VP External	Kevin Kang	P	1 st Year GC	-	
VP Academic	Giordano Bua	P	2 nd Year Rep	-	
VP Finance	Jessica Jiang	P	2 nd Year GC	-	
VP Social	Radha Gupta	P	2 nd Year GC	-	
AVP Social	Felisha Teja	P	3 rd Year Rep	-	
VP Communications	Marcus Lo	P	3 rd Year GC	-	
Secretary	Vanessa Cheng	P	3 rd Year GC	-	
Senator	Nick Pang	A	4 th Year Rep	Elisa Colasurdo	P
Sports Rep	Chris Xi	P	4 th Year Rep	Kathleen Lau	A
Sponsorship Coordinator	Grace Li	P	2021 Grad Reps (4 th Year)	Dane Chapman Gina Sangha	A A
2022 Grad Reps (3 rd Year)	Celine Jeon Ayah Kapani	P P	Faculty	Sandra Jarvis-Selinger	A
Faculty	Jennifer Chatterton	P	Faculty	Kerry Wilbur	R
Faculty	Gloria Cheng	P	Faculty	Ginette Vallee	P
Faculty	Marion Pearson	P			

P (present) | A (absent) | R (regrets) | L (late)

Guests: Lauren Siemers (CPCAC)

Meeting called to order at 8:47 PM

Approval of Minutes

Moved: Jessica ; Seconded: Giordano

Standing Business:

Motioned: Be it resolved that the Pharmacy Undergraduate Society approves the club name change request of CPCAC (Coalition of Pharmacists Caring for Aging Canadians) to the UBC Pharmacy Geriatrics Club

Moved: Jeremy; Seconded: Kevin

Approved: 14 ; Objections: 0; Abstained: 0





Discussions:

1. VP Internal (Jeremy)

a. Name change request from the Coalition of Pharmacists Caring for Aging Canadians (CPCAC) to UBC Pharmacy Geriatrics Club - Lauren (Guest)

i. Question: Would UBC Pharmacy Geriatrics Club members still have CPCAC benefits?

1. CPCAC: Yes, club members will pay the \$10 CPCAC membership fee and receive CPCAC newsletters and benefits.
2. At large events, the UBC Pharmacy Geriatrics Club will be announced as a subsidiary of CPCAC.
3. For professional purposes, students are able to state they were part of CPCAC.

ii. Main purpose of changing CPCAC club's name is due to changes within the board, and uncertainty that this may be detrimental to students

1. The UBC chapter wants to be proactive and give the club longevity even if CPCAC were to no longer exist in the future

iii. Question: Would the UBC Pharmacy Geriatrics Club be holding official CPCAC events and original initiatives too?

1. Student representatives contribute to national CPCAC via its newsletter, etc.
2. One of CPCAC's goals is to increase awareness of geriatric care at respective schools, which means school chapters have some freedom in which events they want to hold, e.g inviting experts to do talks
3. While responsibility to national CPCAC is still based on the club leader, students will be taking part in the events

2. Sponsorship Coordinator (Grace)

a. Considering the possibility of online advertising for sponsors to engage with students

- i. We would use the PhUS Instagram (currently at ~300 followers) and utilize paid ads

b. Potential sponsors are pulling out due to COVID-19

- i. Sponsorship Coordinator will be emailing local PPE/ sanitizer companies to sponsor us, since they are more likely to be doing well during COVID
- ii. Sponsorship will be needing an updated sponsorship package to go with the emails to go along with the times (in the past we have given out cards and a gala shout-out)
- iii. Sponsorship Coordinator will be sending out feeler emails first, and then follow up with the new updated sponsorship package
 1. VP Sponsorship to be bcc'ed
 2. President to be sent a copy of the sponsorship package

c. PHUS website is not currently being used to its full potential

- i. VP Communications can add a new tab to the PhUS website for sponsorship to post video Lunch & Learns, since we are unable to physically host some that have been paid for already
- ii. One concern is that the lunch & learn would be fully public if we put it on the website, which is more exposure for a longer period of time than the usual event



- d. **Question: A concern is that uploading videos is too much exposure. What's so bad about direct advertising e.g having Lunch and Learn in students' Canvas, or on the site?**
 - i. Video on Canvas would be akin to playing a video ad before lecture, which is invasive
 - ii. We can implement a tab specific to Lunch & Learns under the "For Student" tab and upload the video there, since it's not as obvious and visible.
 - 1. We would only keep the video online for a certain time e.g 1 month
 - 2. We can also utilize our FB page by livestreaming and/ or posting the videos there
 - e. **VP Sponsorship:** The core of this issue is to be consistent with what and how we post things on the PhUS website.
 - i. Posting promotional educational material as a favour (no direct sponsorship) and including a link to watch the webinar is one thing
 - ii. Sponsors would pay for us to advertise their event as a Lunch & Learn and post the recording on the PhUS website
 - iii. The difference needs to be clear in the future in both the sponsorship package and how we communicate to sponsors/external organizations
 - iv. **Topic to be tabled for further discussion at next meeting**
3. **Secretary (Vanessa)**
- a. **PhUS site revamp project, to be completed by August**
 - i. We are needing pictures and bios of each PhUS exec!
 - ii. Re: "For Students" tab with Lunch & Learns, FAQs, community board, events calendar, announcements, student opportunities, etc
 - 1. Events calendar to replace the PhUS lounge calendar for now
 - b. Will focus our efforts on increasing our social media activity to keep in touch with students
4. **Sports Rep (Chris)**
- a. **Proposed 1-week workout challenge w/ raffle at the end (e.g Hydroflask, yoga mat)**
 - i. Participants will aim to exercise every day for at least a half hour (any form), and then record it by submitting a Google form
 - 1. 1 day of exercise = 1 entry
 - 2. There are concerns with the challenge being honour-based, so we can ask students to prove by showing Health informatics on their phone (step count, heart rate) or taking a picture at the location of their exercise (e.g hike)
 - a. Students may feel more private by uploading it to a Google Form
 - ii. Can try to engage students with students via social media by showcasing on FB class groups, Instagram, etc (with permission)
 - iii. Another event would be a Zoom workout for students to follow along virtually
 - b. **Question: How will be get the raffle prize now that we can't enter the Pharmacy building?**
 - i. VP Sponsorship: It will be more practical to buy the prize with your own money, and submit a reimbursement to Sponsorship, rather than to request sponsorship



Round Table:

Faculty	<ul style="list-style-type: none"> - Dr. Pearson: Faculty has been thinking about student support mechanisms for the Fall term, in coordination (e.g engagement, mentorship, etc) - Question: There are currently lots of groups w/ initiatives meant to help students, but it seems that everyone is very disconnected. Are we able to consolidate? <ul style="list-style-type: none"> - Dr. Pearson: Seeking unification/collaboration. For example, was recently in contact w/ Pharmily Mentorship to work with PhUS - Ginette: Can donate UBC branded water bottle & string backpack for Workout Challenge!
President	<p><u>Constitution Review Committee:</u></p> <ul style="list-style-type: none"> - Please let me know if you are interested in being a part of this committee. Looking for at least 1 other PhUS executive (Additional members of the CRC to come from 3rd slate elections in the Fall) <ul style="list-style-type: none"> - Purpose: to review constitution and make amendments that would be appropriate, and these amendments will be voted on by Council
Secretary	<p><u>FAQ:</u></p> <ul style="list-style-type: none"> - Created an FAQ for pharmacy and GPA-related questions to be included in the GPA interest form, which will be sent out to first years soon - Question about overlap to Dr. Pearson: How can we put out one centralized document that's available to all first years? <ul style="list-style-type: none"> - Secretary will send previous GPA FAQ documents to Dr. Pearson to show what we have done in the past <p><u>Social Media:</u> Let's find ways to revive our IG!</p> <ul style="list-style-type: none"> - Question series about pharm (Did you know?), Instagram Live (Sports Rep), sponsored posts
VP External	<ul style="list-style-type: none"> - NTR
VP Internal	<p><u>Lockers:</u></p> <ul style="list-style-type: none"> - We won't be getting revenue from locker sales in term 1. If term 2 in the pharmacy building happens, we should do half price rentals - For Term 2, we will keep track of student name and/or student number so that we know who has which locker - For students who were unable to get their stuff from lockers last year, we should send out a Google Form to gather info on which lockers are occupied
VP Academic	<ul style="list-style-type: none"> - Thank you faculty who came out today! - Focus on student wellbeing and orientation - Mental Health Taskforce meeting: increase access to mental health resources - Working with Tara, Selenne, Nick and Faculty to have a "Faculty Champion" and centralize/ pool resources for students to have information and access to - May have to apply for club under PhUS
VP Social	<ul style="list-style-type: none"> - NTR
AVP Social	<ul style="list-style-type: none"> - NTR





VP Sponsorship	- NTR
VP Finance	<p><u>Sponsorship Committee Hiring:</u></p> <ul style="list-style-type: none"> - We will aim to form the Sponsorship committee earlier this year with Grace since it will be a bit of a challenge due to COVID-19 - Usually formed in September, but we are now thinking of hiring in August so that we have some extra help <ul style="list-style-type: none"> - Elisa: Last year we allocated some spots last year for committees e.g GCs to join committees, but all Committees are open for any Pharmacy student to join
Communications	- Will be sending out a Google Form soon for everyone to fill out their bios and upload pictures
Senate	- N/A
Sports Rep	- NTR
Grad Rep 2021	- N/A
Grad Rep 2022	- Got in contact with Dane & Gina for transition doc
1st Year Rep	- N/A
2nd Year Rep	- N/A
3rd Year Rep	- N/A
4th Year Rep	<p><u>UpToDate:</u></p> <ul style="list-style-type: none"> - Parsa and Elisa are in charge of removing all accounts for 4th years, and technically 4th years are only part of Pharm until September but we will be extending their account until October to give them access for OSCEs <ul style="list-style-type: none"> - Question: Can we re-grant 4th year access if they don't pass the OSCEs? <ul style="list-style-type: none"> - 4th years should only be given access until Sept 1 anyway (extending access was a courtesy) and they don't really need UpToDate for OSCEs (only MCQs) but they can email us on a case-by-case basis

Meeting Adjourned: 10:08 PM

Moved: Elisa; **Seconded:** Giordano

Be it resolved that PHUS council adjourns the meeting.

